



## **MacPherson Group Featured on Episode of WBZ-TV's 'What's In Store'**

*New CBS program segment filmed on location at the MacPherson Group*

BOSTON, Mass., March, 11 – MacPherson Group, comprised of CQ Personnel Inc. and MacPherson Legal Staffing, New England's premier staffing agency for temporary and direct hire staffing, headquartered in Boston, Massachusetts, is pleased to announce the company will be featured in an episode of "What's In Store" - WBZ-TV 4's new locally-produced consumer education program which premiered last month.

Watch and listen to CEO Joni Lee Rossi and Vice President Daniel Landerfin and find out how they can help you move forward in this difficult job market.

"What's In Store" features a variety of Boston area businesses, introducing viewers to what these particular companies offer, how they operate and what makes these businesses worth knowing. MacPherson Group's segment gives viewers insight into the staffing industry and current market trends for job seekers.

"What's In Store", featuring MacPherson Group, is scheduled to premiere on Wednesday, March 11, 2009 on WSBK-TV Channel 38 at 9:30 p.m., and March 15, 2009 WBZ-TV CBS Boston Channel 4 at 11:00 a.m. This video can also be viewed on <http://www.MacPherson-Group.com> or <http://www.CQPersonnel.com>.

"We're very excited to be featured on this new program." states Joni Lee Rossi, President & CEO for the MacPherson Group.

Founded in 1987, MacPherson Group is comprised of two companies, MacPherson Legal Staffing and CQ Personnel. MacPherson Legal Staffing specializes in the direct hire and temporary placement of legal professionals. CQ Personnel is a temporary and direct hire placement firm providing highly qualified, dependable and well-trained temporary administrative staff. The MacPherson Group's mission is to support and encourage talent, promote diversity and create new opportunities. This mission, coupled with their tireless commitment to integrity and client service, has enabled them to consistently exceed the goals of their clients and candidates.

The MacPherson Group is located on 224 Clarendon St. in the heart of Boston's Back Bay. The MacPherson Group serves clients throughout New England and nationally.

For more information please call Daniel Landerfin at (617) 262-1313. You can also visit <http://www.CQPersonnel.com>.

Press inquiries; please contact Steve Rogers, CQ Personnel, Inc., (617) 262-1313 or [Steve@CQPersonnel.com](mailto:Steve@CQPersonnel.com).